

# AMY ALEXANDER

## GRAPHIC DESIGNER | MAKER

Hello, I'm Amy. I have over 15 years of experience in graphic design, advertising and marketing. Over that time I have worked for 2 agencies, freelance and as an Owner/Designer for myself. I thrive in fast-paced deadline-driven situations. I love design, the arts, and crafts. I also run a website called [geekymcfangirl.com](http://geekymcfangirl.com) featuring my geeky handmade jewelry. [Craftymcfangirl.com](http://Craftymcfangirl.com) is my crafting website featuring my crafting projects and YouTube videos.

please visit my portfolio to see samples of my work at [www.veritasportfolio.com](http://www.veritasportfolio.com).

### DESIGN AND MARKETING EXPERIENCE

#### 2007 TO PRESENT

Owner / Graphic Designer  
Veritas Design Group • [www.veritasdesigngroup.com](http://www.veritasdesigngroup.com)

Graphic design, branding, and advertising campaigns. Direct mail marketing, new business start-ups, web site design. Mobile app and game design, user interface design, and art development. Brochures, logos and letterhead packages. Trade show booths and materials, book covers, photo retouching, and video.

#### 2006 -2008

Graphic Designer / Production Artist / Project Manager  
The Noodle Shop • [www.thenoodleshop.com](http://www.thenoodleshop.com)

Graphic Design, Project Management, Print Production, Cost and Job Estimating, Production Art, , Client Meetings, Vendor Management, Photo Retouching, Research, Hiring and Employee Management

#### 1998 - 2006

Graphic Designer / Production Artist / Project Manager  
Quorum Graphic and Marketing Communications

Project Management, Print Production, Cost and Job Estimating, Production Art, Graphic Design, Client Meetings, Vendor Management  
Billing, Payroll



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portfolio  
[www.veritasportfolio.com](http://www.veritasportfolio.com)



### SKILLS & SOFTWARE

#### DESIGN SOFTWARE

(Extremely Proficient)  
Adobe Photoshop  
Adobe InDesign  
Adobe Illustrator  
Adobe Bridge  
Adobe Acrobat

#### VIDEO& APP SOFTWARE

(Self Taught / Learning)  
Adobe Soundbooth  
Adobe Premier  
Soundtrack Pro  
Game Salad  
Hansoft

#### GENERAL SOFTWARE

Microsoft Word  
Microsoft Excel

### EDUCATION

#### Batchelor of Arts COMMUNICATIONS

San Diego State University  
College of Professional Studies & Fine Arts